

Enrollment No: _____

Exam Seat No: _____

C.U.SHAH UNIVERSITY

Summer Examination-2019

Subject Name: Principles of Management

Subject Code: 5MS01POM1

Branch: M.B.A

Semester: 1

Date: 14/03/2019

Time: 02.30 To 05.30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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SECTION – I

- Q-1 Attempt the Following questions (07)**
- a. Write any two points favors for management as an art. **1**
 - b. What is responsibility? **1**
 - c. What is standardization? **1**
 - d. Give an example of private ltd company. **1**
 - e. What is social responsibility? **1**
 - f. What is MBO? **1**
 - g. State the kinds of organizational structure. **1**
- Q-2 Attempt all questions (14)**
- 1 How does the required managerial skill differ in organizational hierarchy? **07**
 - 2 Discuss different barriers to effective delegation. **07**
- OR**
- Q-2 Attempt all questions (14)**
- 1 What is decision making? Discuss the importance of decision making in management. **07**
 - 2 How do you define management? Describe different managerial function. **07**
- Q-3 Attempt all questions (14)**
- 1 Explain What you understand by the concept of social responsibility of businessmen. Why should they develop a sense of social responsibility? Discuss **07**
 - 2 Write note: MBO **07**
- OR**
- Q-3 1 Explain limitation of Budgeting. 07**
- 2 What are the essential of effective control systems? Which essential do you think are the most important? **07**



SECTION – II

- Q-4 Attempt the Following questions (07)**
- a. What is supervision? 1
 - b. Give full name of CPM. 1
 - c. State the elements of direction. 1
 - d. What do you mean by Ethics? 1
 - e. State the three informational role of manager. 1
 - f. Give full name of SWOC analysis. 1
 - g. What is ZBB? 1
- Q-5 Attempt all questions (14)**
- 1 What is the difference between policy and procedure? Should a policy be permanent or subject to changes? 07
 - 2 If you were a manager, would you decentralize authority? State several reasons for your answer. How would you make sure that you did not decentralize too much? 07
- OR**
- Q-5 1 Explain qualities of good manager. 07**
- 2 Why is poor delegation of authority often found to be the most important cause of managerial failure? 07**
- Q-6 Attempt all questions (14)**
- 1 Explain controlling process. 07
 - 2 Explain Maslow's need-hierarchy theory. 07
- OR**
- Q-6 Attempt all Questions**
- 1 "Budget making is primarily a planning process where as its administration is a part of controlling". Elaborate. 07
 - 2 Explain importance of MS-Office for manager. 07

